Tell Your Story Using the Elements of Fashion Design
COLOR

Color affects how people feel and behave. Certain colors have different effects and are also symbolic. For example on Valentine's Day you see a lot of what color? What would you say the color of LOVE is? Sometimes colors tell a story better than words!

Here are some words that may make you think of different colors. In the square next to the word fill in the color that you think tells the story of that word. (You may have to mix colors to get the shade you want.)

ANGRY
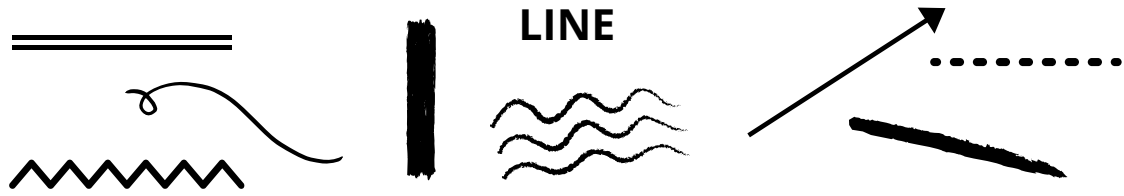
SAD

TIRED

HAPPY

POWERFUL

RICH

PRINCESS

WATER

SHY

NATURE

make*fashion*
edu
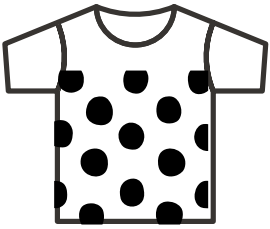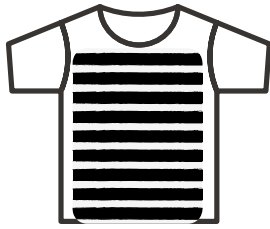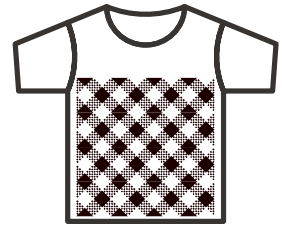
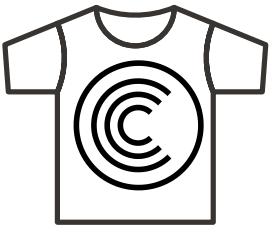# Tell Your Story Using the Elements of Fashion Design
LINE

Just like color, lines in fashion can also send a message. Under each shirt below, write a word that describes the lines and also what message you think the lines portray. How would you use the element of line in your fashion piece?
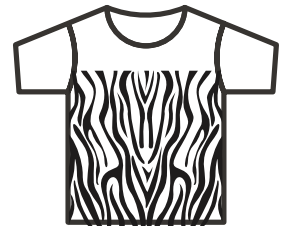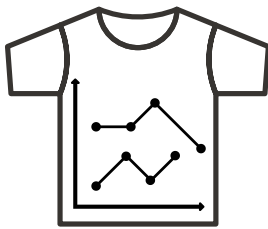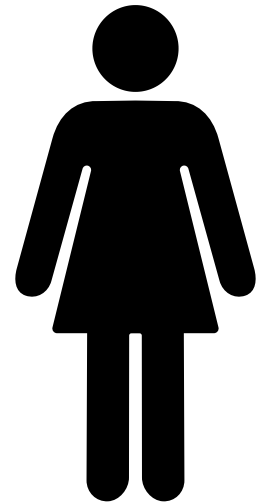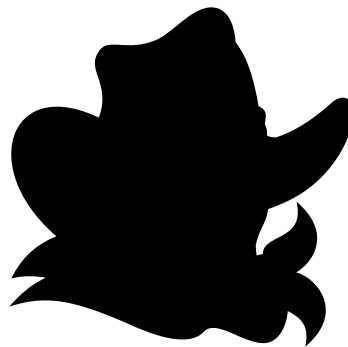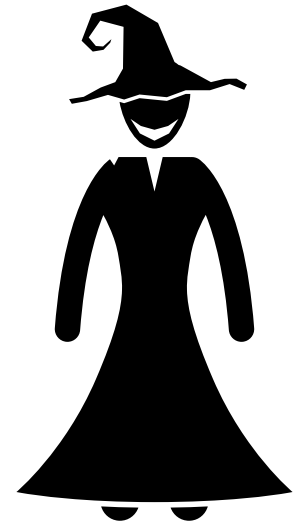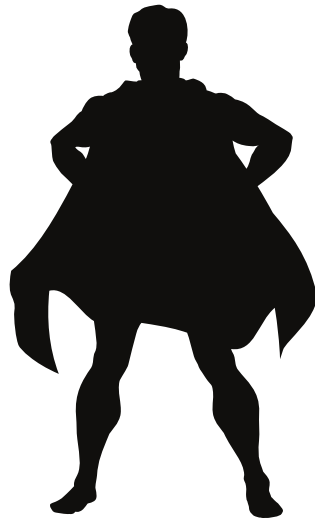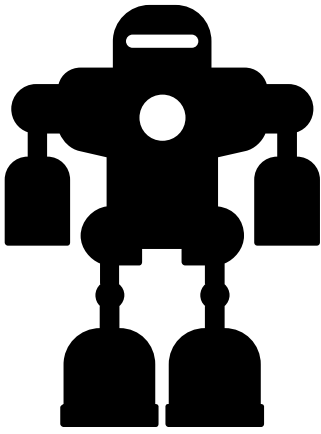
Tell Your Story Using the Elements of Fashion Design
SHAPE

Shape is sometimes the first thing you see when looking at what someone is wearing, it is an important part of the story. For example if you see something that looks like two squares on top of each other with rectangles where arms would be, you might think of a robot, even before you see color or lights. Below are some silhouettes which is a way to think of shape in fashion design. What story do these shapes tell?

Do you see any triangle, rectangle or circle shapes in the silhouettes?

makefashion edu

Tell Your Story Using the Elements of Fashion Design
TEXTURE

Choose 3-4 textile samples that have a different feel. That is texture. Glue or tape 1 edge of each fabric swatch to this paper. Below each swatch write words that describe the texture and qualities of the fabric. The texture of a textile affects light diffusion!

Fabric #1

Fabric #2

Fabric #3

Fabric #4